



# D-U-N-S® Number for Trust, Credit, and Compliance in Egypt

*A Decision-Maker's Guide by D&B Egypt (CRIF Egypt Information Technology)*

## Executive Summary

Egyptian businesses face a growing credibility challenge in international markets. Despite Egypt's expanding role in cross-border trade, AfCFTA participation, and the strategic importance of the Suez Canal Economic Zone, many enterprises remain outside the verification systems that support global commerce. Without a globally recognized business identifier, companies often face delays in vendor onboarding, financing approvals, and international procurement processes.

The D-U-N-S Number, issued by Dun & Bradstreet, is a globally recognized business identifier that connects companies to the D&B Data Cloud, containing over 500 million business records worldwide. Many Fortune 500 organizations rely on D-U-N-S-linked intelligence for supplier verification, procurement, and third-party risk assessment.

For Egyptian businesses, maintaining a D-U-N-S Number is increasingly essential for participating in international procurement ecosystems, strengthening commercial credibility, and supporting compliance and due diligence requirements.

This whitepaper examines:

- The role of the D-U-N-S® Number in global business verification.
- Why verified business identity matters for Egyptian businesses
- How D-U-N-S® supports procurement, trade finance, and compliance
- The value of D&B commercial intelligence in global trade and supplier trust

## What Is the D-U-N-S® Number?

The Data Universal Numbering System, commonly referred to as the D-U-N-S Number, was developed by Dun & Bradstreet in 1963 as a standardised method for identifying and tracking business entities across geographic and jurisdictional boundaries. In the six decades since its introduction, it has become the closest thing the global commercial infrastructure has to a universal business passport: a single, non-transferable nine-digit identifier that anchors a company's identity within one of the world's most extensive commercial databases.

Each D-U-N-S Number is assigned at the individual business location level. A parent company, its regional subsidiaries, and each of its operating branches may each hold separate D-U-N-S Numbers, which are then linked through what Dun & Bradstreet refers to as corporate linkage. This hierarchical architecture allows multinational procurement teams to understand not only the entity they are dealing with directly, but also the broader corporate family to which it belongs, a capability that has become essential for supply chain risk management and third-party due diligence in complex commercial relationships. It is important to distinguish the D-U-N-S Number from the business credit file it unlocks. The

nine-digit identifier itself contains no financial ratings or performance scores. Its function is that of a key: it connects a business entity to a dynamic record within the D&B Data Cloud that houses the company's payment history, financial data, trade references, legal filings, corporate ownership structure, and, critically, its Dun & Bradstreet credit scores, including the PAYDEX Score. The Live Business Identity concept, central to Dun & Bradstreet's data methodology, reflects the fact that this underlying record is not static. It is continuously updated as new information becomes available, making it a more reliable signal of commercial standing than a point-in-time snapshot.

*The D-U-N-S Number is not a credit score, a financial rating, or a regulatory licence. It is a persistent business identity credential that connects a company to a continuously updated commercial intelligence record recognised by procurement systems, compliance frameworks, and financial institutions in over 250 countries.*

## How the D-U-N-S Number Differs From Local Egyptian Identifiers

Egyptian businesses typically hold two domestically issued identifiers: a commercial registration number issued by the General Authority for Investment and Free Zones (GAFI), and a Tax Registration Number issued by the Egyptian Tax Authority. Both serve important purposes within the Egyptian regulatory environment, but neither functions as a globally recognised business identity credential.

The distinction matters in practice. When a multinational buyer in Germany runs a supplier qualification check, when a bank in Singapore evaluates a letter of credit application from an Egyptian exporter, or when an enterprise software platform in the United States processes a vendor registration, the systems they consult do not recognise Egyptian commercial registration numbers. They query the D&B Data Cloud. A business without a D-U-N-S Number does not appear in that query. A business with one does, along with whatever credit and performance history its profile contains.

IDENTIFIER	ISSUER	SCOPE	USE IN GLOBAL CONTRACTS	CREDIT LINKAGE
D-U-N-S Number	Dun & Bradstreet	Global (250+ countries)	Widely accepted	Yes, via D&B Data Cloud
Commercial Reg. No.	GAFI (Egypt)	National only	Not recognised internationally	None
Tax Reg. Number.	Egyptian Tax Authority	National / tax purposes	No	None
Legal Entity Identifier	GLEIF Network	Global (financial sector)	Financial markets only	No
Unique Entity ID (UEI)	SAM.gov (US Govt)	US federal procurement only	US government contracts	No

## Egypt's Business Landscape and the Verification Gap

Egypt's role in international trade and procurement has expanded significantly through initiatives such as the African Continental Free Trade Area (AfCFTA), the continued development of the Suez Canal Economic Zone, and broader industrial diversification efforts. As Egyptian businesses increasingly pursue export opportunities, multinational partnerships, and cross-border procurement contracts, international buyers and financial institutions are placing greater emphasis on supplier transparency and verified business identity.

At the same time, stricter AML and counterparty risk requirements are reshaping how organizations evaluate suppliers. Global procurement ecosystems now rely heavily on structured business verification frameworks to assess legitimacy, ownership structures, and operational credibility across jurisdictions.

### – Supplier Onboarding Efficiency

Many Egyptian businesses, particularly SMEs, face a growing gap between their international growth ambitions and the verification expectations of global procurement and compliance systems. Multinational buyers, banks, and procurement platforms increasingly expect suppliers to present internationally recognized business identity credentials as part of onboarding and due diligence processes.

For Egyptian manufacturers, exporters, logistics providers, and professional services firms, a D-U-N-S Number helps establish commercial credibility within these global ecosystems. It supports supplier verification, strengthens business transparency, and improves readiness for international procurement, trade finance, and enterprise partnerships.

As Egypt advances its Vision 2030 objectives around exports, industrial growth, and foreign investment, verified business identity is becoming an increasingly important component of global commercial participation.

*Each year, fraud and misrepresentation in global supply chains generate significant financial losses for businesses and financial institutions. The ability to verify the beneficial ownership, financial standing, and operational legitimacy of a potential business partner before entering a commercial relationship is one of the most effective risk mitigation tools available to procurement and compliance functions.*

## Who Needs a D-U-N-S® Number?

The D-U-N-S Number is not a product designed for a specific size or sector of business. Its relevance spans the full spectrum of commercial activity in Egypt, from early-stage technology companies seeking access to global developer platforms to established industrial exporters navigating the vendor qualification processes of Fortune 500 procurement organisations.

### ► Exporters and Trading Companies

For Egyptian businesses that derive a meaningful share of revenue from international sales, the D-U-N-S Number is a prerequisite for participation in most formal procurement processes. International buyers, particularly those operating under corporate procurement policies that mandate supplier verification, routinely conduct D&B lookups during initial vendor assessment. Exporters without a D-U-N-S Number are frequently excluded from consideration before a commercial conversation has even begun. The same applies to letter of credit transactions, where correspondent banks may require D-U-N-S verification as part of counterparty due diligence.

### ► Small and Mid-Sized Enterprises Seeking Finance or Partnerships

Startups and growing businesses in Egypt face particular challenges in establishing credibility with international partners and lenders who have no pre-existing relationship with them. A D-U-N-S Number provides the foundation for a business credit file that can demonstrate payment behaviour, financial reliability, and operational

continuity to prospective partners and financiers. For businesses seeking trade finance facilities, export credit guarantees, or working capital loans from banks that operate internationally, the D&B file linked to their D-U-N-S Number often serves as the primary source of third-party credit intelligence.

### ► **Technology Companies and Application Developers**

Apple requires a D-U-N-S Number for all organisations seeking to enrol in the Apple Developer Program, and Google checks organisational information with Dun & Bradstreet before processing certain developer and payment profile registrations. Egyptian technology firms, software developers, and application publishers seeking access to major digital distribution platforms must hold a valid D-U-N-S Number as a condition of registration.

### ► **Government Contractors and Tender Participants**

Government procurement agencies and development finance institutions frequently require D-U-N-S verification as part of vendor registration and tender pre-qualification. This is particularly relevant for Egyptian businesses seeking to participate in internationally funded infrastructure projects, development bank procurement processes, or contracts with government entities in Gulf Cooperation Council countries, where verification standards have risen substantially in recent years.

### ► **Vendors on Global Marketplaces**

Major e-commerce and B2B platforms, including Amazon and Walmart, require a D-U-N-S Number during the vendor documentation phase. Egyptian manufacturers and product companies seeking to access international retail or wholesale channels through these platforms must obtain a D-U-N-S Number as a condition of onboarding.

### ► **Professional Services Firms**

Legal practices, accounting firms, management consultancies, and engineering services providers that seek to position themselves for international engagement benefit significantly from holding a D-U-N-S Number. It provides verifiable confirmation of the firm's legitimacy and operational standing to clients who cannot rely on direct referrals or local market knowledge.

### ► **Companies Seeking Trade Finance**

Financial institutions that provide trade finance facilities, whether in Egypt or internationally, use D-U-N-S-linked data to assess the creditworthiness and operational history of applicant businesses. The PAYDEX Score, which measures a company's payment performance relative to agreed terms, is one of the primary inputs used by lenders to evaluate credit risk in the absence of a formal credit rating from a recognised agency.

## **Who Needs a D-U-N-S® Number?**

A common misunderstanding among businesses new to the D-U-N-S ecosystem is that the nine-digit identifier itself contains or transmits information about their financial standing. It does not. The D-U-N-S Number is an identifier, not a record. Its function is to connect a business entity to the D&B Business Credit File, which is the repository where substantive commercial intelligence is held.

The D&B Business Credit File is a structured record that aggregates data from multiple sources over time. Its core components include payment history across trade relationships, financial statements where available, trade references from suppliers and creditors, legal filings covering judgments, liens, and bankruptcies, and the corporate ownership structure that positions the entity within its parent-subsidary hierarchy. This information is not static. The Live Business Identity model that underpins Dun & Bradstreet's data methodology ensures that the record is updated continuously as new information becomes available through trade references, public filings, and direct business reporting.

### ► **Credit Scores and Performance Indicators**

Three principal scores are generated from the information held in the D&B Business Credit File. The PAYDEX Score measures a business's payment performance relative to agreed terms on a scale from one to one hundred. A score of eighty or above indicates that the business consistently pays within or before the agreed payment window, a signal that lenders and trade creditors use to assess default risk. The D&B Failure Score estimates the probability that a business will cease operations within a defined period, while the Delinquency Score measures the likelihood that a business will fall significantly behind on its payment obligations.

Collectively, these scores give lenders, buyers, and procurement teams a structured view of commercial risk that would otherwise require extensive manual due diligence. For Egyptian businesses operating in sectors where payment discipline and financial resilience are key vendor selection criteria, a strong PAYDEX Score can be a genuine competitive differentiator.

### ► **Corporate Linkage and Group Architecture**

For businesses that operate across multiple locations, or that are subsidiaries of larger Egyptian or international groups, the corporate linkage feature of the D-U-N-S system provides an important additional layer of identity information. Each location within a group may hold its own D-U-N-S Number, and those numbers are linked within the D&B database to create a map of the broader corporate family. This allows a multinational buyer conducting vendor due diligence to understand not only the legal entity it is engaging with, but also the broader ownership structure and, by extension, any associated reputational or financial risks carried at the group level.

## **Industries That Should Register a D-U-N-S® Number**

While the D-U-N-S Number has broad applicability across commercial sectors, its operational importance varies by industry based on the degree to which that sector is integrated into international procurement and compliance frameworks.

Industry	Primary Use Case	Key Platforms and Requirements
Export manufacturing (textiles, chemicals, food)	Vendor pre-qualification for multinational buyers	Global procurement portals, retailer compliance systems
Construction and engineering	International tender pre-qualification, project finance	Development bank procurement, FIDIC contracts
IT and technology services	Developer program access, US/EU client onboarding	Apple Developer, Google Play, AWS Marketplace
Logistics and freight	Global 3PL carrier onboarding, customs compliance	International freight platforms, port authorities
Healthcare and pharmaceuticals	Regulatory submissions, WHO supplier registration	WHO, UNICEF Supply Division, EU regulatory bodies
Financial services and fintech	Correspondent banking, AML compliance	SWIFT onboarding, correspondent bank KYC workflows
Professional services	MNC preferred vendor qualification	Big 4 supplier programmes, sovereign fund procurement
Agriculture and food exports	EU food safety supplier registration	EU TRACES system, halal certification bodies
Real estate and infrastructure	International project bonds, development finance	EBRD, IFC, African Development Bank procurement

Across each of these sectors, the common thread is the integration of D-U-N-S verification into the institutional processes that govern access to international markets, capital, and partnerships. The D-U-N-S Number does not guarantee commercial success in any of these domains, but its absence reliably creates barriers that its presence removes.

regulatory, and digital ecosystems.

### The D-U-N-S® Ecosystem: Where the Number Is Required

The D-U-N-S Number's value is a direct function of the breadth and depth of its adoption across commercial,

Platform or Programme	Requirement Type	Sector Relevance
Apple Developer Program	Mandatory for organisation enrolment	Technology, software, digital products
Google (payment profile verification)	Verification check against D&B records	Technology, e-commerce, and advertising
Amazon Vendor and Seller Central	Required during the documentation phase	Manufacturing, consumer goods, retail
Walmart Supplier Portal	Required at vendor registration	Consumer goods, food, and manufacturing
EU supplier portals (various)	Standard pre-qualification requirement	All export sectors
ISO supplier audits	Identity verification component	Manufacturing, engineering, services
SWIFT correspondent banking KYC	Counterparty identity verification	Financial services, banking
African Development Bank procurement	Vendor registration requirement	Infrastructure, construction, consulting
UN Global Marketplace (UNGM)	Registered vendor requirement	All sectors supplying UN agencies
US SAM.gov (legacy reference)	Replaced by UEI in April 2022 for US federal procurement	US government contractors specifically

A specific clarification is warranted regarding US federal procurement. In April 2022, the US government transitioned from the D-U-N-S Number to the Unique Entity Identifier (UEI), issued directly through SAM.gov, as the required identifier for entities doing business with US federal agencies. Egyptian businesses specifically targeting US government contracts should obtain a UEI registration in addition to their D-U-N-S Number. For all other international procurement, digital platform access, trade finance, and compliance purposes, the D-U-N-S Number remains the applicable standard.

## The Eight Core Benefits of a D-U-N-S® Number for Egyptian Businesses

### 1 Global Business Identity

Registration with Dun & Bradstreet places an Egyptian business within a commercial database consulted by more than 90 percent of Fortune 500 procurement organisations. This is not merely a visibility benefit: it is the difference between existing within the institutional due diligence workflows of global buyers and being invisible to them. A D-U-N-S Number makes an Egyptian company findable, verifiable, and assessable within the same systems that evaluate suppliers in established markets.

### 2 Business Credit File Establishment

The D-U-N-S Number provides the anchor for a business credit file that accumulates payment history, trade references, and financial performance data over time. For Egyptian businesses that lack a formal credit rating from a recognised agency, the D&B Business Credit File and the PAYDEX Score it generates serve as the primary quantitative basis on which lenders and trade creditors assess risk. Building this file early and maintaining it consistently creates a credit history that compounds in value with each passing year.

### 3 Access to Trade Finance and Banking

Egyptian exporters and manufacturers frequently encounter barriers when applying for letters of credit, trade finance facilities, and export credit guarantees, particularly from international financial institutions that have no pre-existing relationship with the applicant. A D-U-N-S Number connected to an active and well-maintained D&B credit file provides these institutions with an objective, third-party basis for assessing creditworthiness. This systematically reduces the information asymmetry that causes financial institutions to decline applications from unfamiliar Egyptian counterparties.

### 4 Accelerated Partner and Supplier Onboarding

The vendor onboarding processes of multinational corporations have grown progressively more structured and documentation-intensive as procurement functions have professionalised. A D-U-N-S Number allows an Egyptian supplier to enter these processes with a pre-verified identity that satisfies a substantial portion of the due diligence requirements upfront, reducing the back-and-forth that typically extends onboarding timelines and, in some cases, causes suppliers to withdraw from the process entirely.

### 5 Compliance and Regulatory Readiness

AML, KYC, and anti-fraud compliance frameworks have become structurally embedded in the procurement and banking relationships of most large international organisations. These frameworks increasingly reference D-U-N-S Numbers as part of counterparty verification protocols. Egyptian businesses that hold an active D-U-N-S Number are better positioned to satisfy these requirements promptly and to demonstrate the kind of institutional transparency that compliance-oriented buyers and partners expect.

### 6 Government Tender Eligibility

An increasing proportion of government procurement processes in Egypt and across the MENA region, particularly those funded by development finance institutions such as the African Development Bank, the International Finance Corporation, and the European Bank for Reconstruction and Development, require D-U-N-S verification as a condition of vendor registration. Egyptian businesses without a D-U-N-S Number are disqualified from these processes by default, regardless of the technical or commercial merit of their submissions.

### 7 Multi-Location Business Architecture

For Egyptian businesses that operate across multiple branches, manufacturing sites, or regional offices, the corporate linkage architecture of the D-U-N-S system allows each location to hold its own identifier while being mapped to the parent entity. This provides procurement teams and lenders with a complete and accurate picture of the organisation's footprint, a capability that becomes increasingly important as Egyptian businesses scale regionally within AfCFTA trading corridors.

### 8 Fraud Prevention and Due Diligence

The D-U-N-S Number provides Egyptian businesses with a verifiable identity that counterparties can independently confirm. In an environment where supplier fraud, identity misrepresentation, and beneficial ownership concealment are persistent concerns for

international procurement functions, the ability to point a potential partner to a D&B profile that has been independently verified and continuously maintained is a meaningful trust signal. It also works in reverse: Egyptian businesses can use the D&B Data Cloud to conduct due diligence on their own international counterparties before entering commercial relationships.

## Commercial Impact: Regional Evidence

While specific client data is subject to confidentiality constraints, the commercial pattern across D-U-N-S registrations in Egypt and the broader MENA region is consistent. Businesses that register a D-U-N-S Number and actively maintain their D&B Business Credit File typically report a measurable reduction in vendor onboarding timelines with international buyers, from an average of several weeks to a matter of days in cases where D-U-N-S verification satisfies the primary identity requirements of the buyer's procurement system.

In the Gulf Cooperation Council markets, where procurement professionalisation has accelerated substantially over the past decade, regional businesses with established D-U-N-S profiles have demonstrated a materially higher rate of pre-qualification success in international tender processes compared to those without. This pattern reflects not the intrinsic quality of the business, but the structural reality that procurement systems in these markets are designed to process D-U-N-S-linked data efficiently, and entities without it require manual verification processes that introduce delays and, frequently, disqualification.

For Egyptian businesses in trade finance-intensive sectors, the credit file dimension is particularly significant. Mid-sized exporters that have built a multi-year PAYDEX history through consistent trade reference reporting have been able to access letter of credit facilities from international banks that previously required collateral arrangements that were commercially prohibitive. The PAYDEX Score functions as a form of institutional memory for payment discipline, one that Egyptian businesses can build deliberately over time.

## Strategic Value by Stakeholder

The commercial case for a D-U-N-S Number reads differently depending on the function and priorities of the decision-maker evaluating it.

Stakeholder	Primary Value	Key Outcome
Chief Financial Officer	Improved creditworthiness signalling to lenders; PAYDEX Score as proxy credit rating	Reduced cost of trade finance; better credit terms from suppliers
CEO / Founder	Internationally verifiable business identity; credibility in RFP responses and investor decks	Increased win rate in international procurement; stronger positioning with foreign investors
Procurement / Supply Chain Head	Pre-verified status on global approved vendor lists	Faster onboarding with multinational buyers; access to restricted procurement programmes
Export Manager	Ability to satisfy LC verification requirements; AfCFTA corridor credibility	Reduced friction in cross-border trade; access to export credit guarantee programmes
Legal / Compliance Officer	Streamlined KYC and AML counterparty verification	Faster regulatory clearance; reduced compliance exposure
Technology / IT Teams	Mandatory access to the Apple Developer Program and Google developer tools	Unblocked access to major digital distribution platforms

## Commercial Impact: Regional Evidence

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## How to Register a D-U-N-S® Number in Egypt

The registration process for a D-U-N-S Number in Egypt is administered by CRIF Egypt Information Technology, the authorised member of the Dun & Bradstreet Worldwide Network (WWN) for Egypt. The process is structured and straightforward, though businesses should approach it with the same care they would apply to any institutional registration that will form part of their commercial identity.

### 1 Verify Existing Registration

Before initiating a new registration, businesses should confirm whether a D-U-N-S Number has already been assigned to their entity. Dun & Bradstreet's global database sometimes contains records for businesses that have not yet formally registered, created through third-party data sources. Using the D&B lookup tool at [dnb.com.eg](http://dnb.com.eg) to check for a pre-existing record avoids duplicate registrations and allows businesses to claim and update an existing profile rather than creating a new one.

## 2 Prepare Required Documentation

The registration requires the following organisational information: the legal business name as registered with GAFI, the physical business address (noting that each separate location requires its own D-U-N-S Number), the business telephone number, the full name and title of the principal officer or owner, the legal business structure (limited liability company, joint stock company, sole proprietorship, or equivalent), the year of establishment, the primary industry classification (Standard Industrial Classification code or equivalent), and the total number of employees.

## 3 Submit the Application

Applications are submitted through the D&B Egypt portal operated by CRIF Egypt Information Technology, or in person at Cairo Complex, Sheraton Heliopolis, El-Nozha, Cairo. All submitted information should be consistent with official commercial registration documentation, as discrepancies can extend the verification process.

## 4 Verification

Following submission, Dun & Bradstreet may contact the applicant to confirm the details provided. This verification step is a standard component of the registration process and reflects the quality controls that make the D-U-N-S Number a credible global identifier. Businesses should designate a knowledgeable point of contact who can respond promptly to verification enquiries.

## 5 Receipt and Profile Completion

Upon completion of verification, the nine-digit D-U-N-S Number is issued and communicated via email. Standard processing typically requires thirty business days. Expedited processing, available for a modest fee, reduces this to eight business days. The basic registration and issuance of a D-U-N-S Number carries no cost.

## 6 Profile Completion

Following receipt of the number, businesses are strongly advised to claim their D&B business profile and invest in its completion. A D-U-N-S Number connected to a minimal or incomplete profile provides limited commercial utility. A complete profile, enriched with financial data, trade references, and accurate corporate linkage information, is what activates the credential's full value.

- Subsidiaries, branches, or corporate structure
- Business locations requiring new or terminated D-U-N-S Numbers

### Annual profile maintenance should include:

- Verifying business name, address, and legal structure against GAFI records
- Reviewing parent-subsidiary linkage information
- Updating audited financial statements
- Adding new suppliers and trade references
- Refreshing employee and revenue data
- Confirming industry classification accuracy
- Reviewing PAYDEX® Score and payment trends
- Identifying and correcting inaccurate third-party data through D&B Egypt's dispute process

### D&B Egypt: Local Expertise, Global Infrastructure

CRIF Egypt Information Technology is the authorised representative of Dun & Bradstreet in Egypt and a member of the Dun & Bradstreet Worldwide Network (WWN). As the in-country partner for D&B's commercial intelligence infrastructure, CRIF Egypt provides Egyptian businesses with localised access to the D-U-N-S registration process, Arabic-language support, in-country document processing, and the full suite of D&B commercial data products.

The product portfolio available through D&B Egypt extends considerably beyond the D-U-N-S Number itself. Business Information Reports provide detailed intelligence on Egyptian and international counterparties, drawing on the D&B Data Cloud to deliver credit risk assessments, payment behaviour analysis, corporate linkage maps, and legal filing records. Credit Risk Solutions supports the credit decision processes of Egyptian financial institutions and corporates. Compliance and KYC Solutions assist businesses in satisfying AML and counterparty verification requirements. Sales and Marketing Intelligence tools enable businesses to identify and qualify prospective customers from the D&B database. Supplier Risk Management capabilities help procurement functions assess and monitor the financial and operational stability of their supply chains.

These products integrate with the D-U-N-S Number as the common identifier across all data services. For Egyptian businesses that engage with D&B Egypt's broader intelligence infrastructure, the D-U-N-S Number provides the consistent anchor that connects their own commercial identity to the data products they use to evaluate others. D&B Egypt also supports Data-as-a-Service integrations, ERP connectivity, and Finance Analytics deployments for businesses that wish to embed D&B intelligence directly into their operational and financial systems.

### Maintaining and Updating Your D-U-N-S® Profile

The value of a D-U-N-S Number depends on the accuracy, completeness, and ongoing maintenance of the associated D&B Business Credit File. An outdated or incomplete profile can create credibility gaps during procurement, financing, or compliance evaluations.

#### Update your D&B profile whenever there are changes to:

- Registered business address
- Ownership or beneficial ownership structure
- Legal business name
- Primary business activity or industry classification
- Employee count or annual revenue

*All D-U-N-S registrations and D&B product enquiries for Egyptian businesses should be directed exclusively to the official D&B Egypt portal at [dnb.com.eg](http://dnb.com.eg) or to CRIF Egypt Information Technology at Cairo Complex, Sheraton Heliopolis, El-Nozha, Cairo.*

## Conclusion: The Cost of Remaining Unverified

The commercial case for the D-U-N-S Number rests not on aspiration but on the operational realities of international procurement, trade finance, and compliance frameworks. For Egyptian businesses with international ambitions, the question is not whether to obtain one, but how quickly the absence of one is costing them in terms of missed vendor pre-qualifications, stalled finance applications, and failed platform registrations. These costs are difficult to quantify precisely because they manifest as opportunities that never materialise rather than transactions that visibly fail. Their cumulative impact, however, is substantial.

Egypt's commercial position is strengthening. Its integration into AfCFTA trading corridors, its development of the Suez Canal Economic Zone as a regional manufacturing hub, and the scale of infrastructure investment underway across the country create genuine and growing opportunities for Egyptian businesses to participate in international value chains at a level that was not available to previous generations. Realising these opportunities requires not only operational capability and commercial ambition, but the institutional legibility that international buyers, lenders, and partners require before they will engage.

The D-U-N-S Number, maintained actively and connected to a complete and accurate D&B Business Credit File, provides that legibility. For Egyptian businesses that have not yet registered, the process is straightforward; the cost of basic registration is nil, and the operational value accrues from the moment the number is issued and the profile is activated.

### Five actions to take this week

- First, check whether your business already has a D-U-N-S Number using the lookup tool at [dnb.com.eg](http://dnb.com.eg).
- Second, prepare your GAFI registration documentation, organisational details, and principal officer information for submission.
- Third, submit your D-U-N-S registration through D&B Egypt at [dnb.com.eg](http://dnb.com.eg) or contact CRIF Egypt Information Technology directly.
- Fourth, plan your D&B profile completion strategy by identifying the financial data, trade references, and corporate linkage information you will submit.
- Fifth, assign internal ownership of the D&B profile to a named team member responsible for its ongoing accuracy and maintenance.

Every month without a D-U-N-S Number is a month in which vendor portals reject your registration, trade finance applications lack a credible identity anchor, and international buyers move to verified competitors. The registration process is straightforward and costs nothing.

**Visit [dnb.com.eg](http://dnb.com.eg) or speak with a D&B Egypt representative to begin.**

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